



LINKS

Portfolio & CV:
https://aimeebobruk.myportfolio.com/

LinkedIn:
https://www.linkedin.com/in/aimeebobruk/

SKILLS

- Adobe Premiere Pro/Final Cut
- Articulate 360
- Adobe Captivate
- Photoshop
- Logic/Protools/Garage Band
- Google Workspace
- Microsoft Suite
- Zoom/Teams/Google Meet

ABOUT ME

Something from nothing. Let me roll up my sleeves and start **shaping a learning experience**. I am a dreamer with my eyes towards the sky and my Texas bare feet on the ground. **Storytelling is my focus** coupled with a passion for **educational curriculum design**. "How can I engage my audience?" is the question I return to again and again. I am **self-directed**, have an **international perspective**, and attention to both **detail** and **deadlines**. I enjoy offering **creative solutions** to **problem solving**.

WORK EXPERIENCE

Filmmaker
Aimee Bobruk / Global / Aug 2017 - Present

Be an Artist: A Business Perspective for Artists (2022, 60min video series)
How to Write a Song (2022, 45min video series)
Educational Video Series for Kubrio.com
My Roles: Conceiver, Producer, Script Writer, Talent, Videographer, Editor, Graphic Assets

- Conceived and wrote curriculum/video pitch to Head of Learning Experiences at Kubrio.com
- Constructed a production plan, timeline, and budget.
- Developed an outline for content and learning objectives for the video series.
- Wrote script.
- On-screen talent (host).
- Filmed talent.
- Viewed, organized, and tagged all usable footage.
- Compiled and made instructional visual graphic assets.
- Selected stock footage that illustrated talking points.
- Selected stock music that supported mood of subject.
- Copy for titles.
- Edited footage and compiled all assets.
- Formatted final video series for online platforms.
- Produced a 1min trailer to advertise the video course.
- Deisgned a digital workbook to accompany the video series.

Elizabeth Kiss-Flow (2022, 8:28min)
Artist Profile Video
My Roles: Conceiver, Creative Director, Interviewer, Videographer, Editor

- Conceived idea and story for an artist profile video.
- Conducted interview.
- Videographer.
- Lights.
- Reviewed, organized, and tagged all usable footage.
- Edited video.
- Titles.

Become a Facilitator (2022, 2:15min)
Recruitment Video, Synthesis.com
My Roles: Conceiver, Creative Director, Project Manager, Interviewer, Videographer

- Conceived and wrote video pitch to Head of Teacher Recruitment.
- Constructed a production plan, timeline, and budget.
- Scouted and auditioned twelve employees to participate in interviews.
- Oversaw pre-production communications with employees and marketing team regarding technical specs.
- Conducted interviews.
- Captured video footage.
- Reviewed, organized, and tagged all usable footage.
- Compiled A and B list of suggested footage for the editor.
- Copy for titles.
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Borderlanders (2018, 51min)
Documentary Film
My Roles: Conceiver, Fundraiser, Creative Director, Project Manager, Interviewer, Talent, Film Score, Videographer

- Conceived and storyboarded a ten day motorcycle journey along the Texas/Mexico border.
- Researched and wrote grants, securing \$4900 from the city of Austin, Texas, USA and \$1,500 for music production from DJBFA.
- Crowdfunded \$18,000.
- Secured sponsors including Violet Crown Theater, Rev Moto Gear, and press photographer Jessica Attie.
- Managed a three person crew (videographer, sound, assistant) for ten day mobile production.
- Directed daily shooting on location and in transit.
- Shot footage on DSLR and GoPro (motorcycle).
- Creative Director on location and in post production editing.
- On-screen talent.
- Interviewed a dozen film subjects (spontaneous encounters and pre-planned).
- Wrote and recorded voiceover narrative.
- Wrote and recorded original film score.
- Scouted and mapped route.
- Created daily production schedule.
- Planned and marketed release at The Violet Crown theater in Austin, Texas.
- Oversaw bookkeeping and post grant administration.

Lead Facilitator
Synthesis.com / Remote / Jan 2022 - Present

- Teach crical thinking and problem solving skills through collaborave game simulations.
- Facilitate weekly virtual sessions with 20+ learners in self-directed cohorts.
- Employ the socratic method of dialogue.
- Increase learning engagement through customizaon of curriculum.
- Evaluate and track learner progress.
- Communicate with learners and parents about objecves and goals.
- Guide teaching assistants with additional learner support needs.
- Provide feedback and suggesons to curriculum design team.

Arts Education Director
Kubrio.com / Remote / Apr 2020 - May 2022

- Designed fine arts department programing (visual arts, film, music, drama, dance and animaon) for a global school of online self-directed learners.
- Provided monthly crical feedback to CEO and VP alongside other department heads aimed at increasing enrollment and improving learning experiences. Gave perspece on future iniaves.
- Developed 25 annual course offerings with arts teachers.
- Designed 4-6 week long bootcamp learning experiences in conjuncon with learning experts.
- Recruited, interviewed, hired, and onboarded teachers.
- Negoated teacher contracts.
- Produced two 60min long educaonal video series for learners in the fine arts department-"How to Write a Song" & "Be an Arst: A Business Perspecve for Arsts".
- Built a virutal arts gallery for an online school 220+ students.
- Conceived, project managed, and hosted a recurring student showcase, Open Stage, and student producons.
- Collect student and parent feedback to improve and formulate quarterly growth plans.
- Track and measure student engagement within programming

EDUCATION

Bachelor of Arts
St. Edwards University / Austin, Tx / 2003

Philosophy & Art
Summa Cum Laude (GPA 4.0)
Honors Society

Undergraduate
North Carolina School of the Arts / Winston-Salem N / 2000

Acting

HIGHLIGHTS

BMI Woody Guthrie Fellow
Tulsa, OK USA / Oct 2019

Marguerite and Lamar Writers Fellow, Columbus University
Columbus, GA USA / Sep 2018 - Dec 2018

Song Finalist in Melodifestivalen (Eurovision, Sweden) Eurovision
Stockholm, Sweden / Mar 2015

Grammy Nominated Songwriter

"Easy Heart" Jens Lysdal (Denmark) & "Let the Ribbons Fly" Claudia Scott (Norway)

Grants: DJBFA, Koda, City of Austin
Denmark & USA / Jan 2015 - Jan 2019